

Strategic Planning Worksheet

Set Your Team Goals and Stick To Them!

We all have goals, but keeping up with achieving them is the hardest part. Use this sheet to make a plan for you and your team and follow your timeline.

Team Name _____

Team Captain _____

2010 Goals:

of Walkers _____

Amount Raised _____

Team Member Pledge Average _____

Stretch Goal for # of Walkers _____

Stretch Goal of Amount raised _____

Stretch Team member Pledge Average _____

Strategic Plan

Check when Complete:

- ☐ Appoint co-captain to help recruit new team members

a. Due Date _____

(suggested: as soon as you register)

i. Suggested people to ask:

_____, _____

- ☐ Announce your involvement in your company, organizational newsletter, or set as your tag line on e-mails.

a. Due Date _____

(suggested: as soon as you are registered)

3. Recruitment Activities- How are you going to recruit Team members to join you?

Activity	Date	Goal
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____

4. Fund-raising Activities- What is your plan to help fund-raising efforts for your entire Team?

Activity	Date	Goal
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____

5. Communication with Team Members- (suggested: recruitment, team goals & thank you's)

Type	Date	Message
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____
<input type="checkbox"/> _____	_____	_____